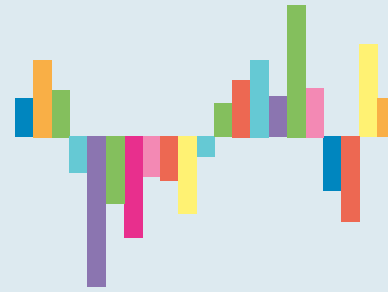


the **imibala**
trust



Turning Grey
Todays into
Colourful
Tomorrows



Never Stand Still

a message from our ceo



One of the most wonderful things in the world is a smile on a child's face. The Imibala Trust has been instrumental in putting smiles on many children's faces thanks to our generous sponsors over the last 21 years. Your donations have improved the lives of these children in so many ways by restoring their dignity and self-worth and giving them a sense of purpose and belonging, things many of us take for granted. With the help of our sponsors we provide the children with a quality school uniform package and introduce them to the amazing world of the creative and performing arts using only the best of the best techniques and equipment. It is incredible to see the impact a new school uniform makes or the impression left behind by an art, music, dance, pottery or ballet class. Our state of the art classrooms, library and learner advancement centre are all accessible to the children and provide the stepping stones required for them to improve their lives in a stress-free environment. They are offered an escape from their broken homes, broken clothes and less than perfect daily routines. Imibala is a place where they can just be children and immerse themselves in learning and creating. The biggest reward is welcoming back past students who have travelled the Imibala journey from childhood to becoming successful young adults with careers and families of their own. Many return to pay it forward by inspiring the young people currently experiencing what Imibala has to offer. There is nothing more powerful than a helping hand and guidance from someone who has been through the same experience, understands you fully, and inspires you to be the best you can be.

We can never stand still.

Thank you for trusting us to be the helping hand on your behalf and for the care and support of the Imibala children. Together we are stronger.

THEO WILLEMSE

meet the team

 Pieter LEARNER ADVANCEMENT FACILITATOR	 Jodine FINANCIAL MANAGER	 Lauren LEARNER ADVANCEMENT FACILITATOR	 Reece SUSTAINABILITY & SOCIAL MEDIA	 Ankia BOOKKEEPER & COOKING FACILITATOR
 Joshua PERFORMING ARTS FACILITATOR	 Thuliswa SCHOOL LIAISON REPRESENTATIVE GRAAFF-REINET	 Lana COORDINATOR CREATIVE ARTS DEPARTMENT	 Tracey DONOR RELATIONS	 Marlene SCHOOL LIAISON REPRESENTATIVE
 Ruben DRIVER	 Solomon FACILITIES CARETAKER & TEACHER	 Geoff STOCK CONTROLLER	 Kirstin LEARNER ADVANCEMENT FACILITATOR	 Thuli SCHOOL LIAISON REPRESENTATIVE
 Ethne OFFICE MANAGER GRAAFF-REINET	 Megan PA TO CEO & ADMINISTRATOR	 Vuyiswa HOUSE-KEEPING	 Nandi HOUSE-KEEPING	 Joss VISUAL ART FACILITATOR
 Charlene CERAMICS FACILITATOR	 Herbert DRIVER	 Vuyiswa HOUSE-KEEPING	 Herbert DRIVER	 Joss VISUAL ART FACILITATOR

our story

Imibala means colours in Xhosa. 'Turning Grey Today's into Colourful Tomorrow's'.

Gaynor Rupert has been instrumental in bringing colour and meaning into the lives of an untold number of people in the Helderberg area through her charity, the Imibala Trust. In 1999 Imibala started as a coffee shop in Andries Pretorius Street. This acted as a platform to empower and train ladies in the art of beading and to provide them with a market. Mrs Rupert then bought an additional property in Bright Street Somerset West and the rest, as they say, is history.

How did this develop? The initial property purchased by Imibala Pty Ltd was to promote the work of the charity. Imibala was registered as a Trust in 2005. One of the trustees, Dr Harold Riley, an artist from Manchester, donated a portrait of the late Nelson Mandela to be auctioned at a gala event in New York. Johann Rupert was the highest bidder and the price he paid, was donated by Dr Riley to Imibala: the start of an endowment fund for the newly established Trust. The Sponsor-A-Child programme with an Art programme (initiated by Gaynor Rupert's mother, Donna Downie, and run by volunteers) was established.

In time, drama, pottery, ballet, music, maths and life skills programmes were introduced as Imibala grew organically to meet identified needs of school children of our time. Today there is an Imibala precinct, which extends over 8 properties along Bright Street and Stellendal Road. One belongs to the Imibala Trust while 7 others are made available to the Imibala Trust for their commercial and philanthropic purposes. All funds received from sponsors and donors are allocated exclusively to the children. Funds for the operational costs are provided by the Rupert family.

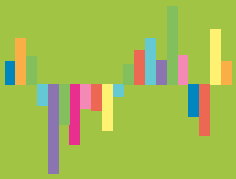
With the move to Bright Street, the focus moved from assisting adults to encouraging primary school children in disadvantaged Helderberg communities to go to school. It was established that a basic need for a school uniform was not able to be provided in many households. This was a concern for school principals as it affected the academic performance of children. To highlight the need for school uniforms, patrons were given a vehicle through which they could sponsor a uniform for a child. In 2002, when statistics were first collated, 53 children were sponsored in 2 schools. By 2021 a sustainable cohort of 2 362 children, from 21 schools receive uniforms. Also provided are weekly extramural programmes involving over 500 Imibala children. More than 70 000 lives have been touched and transformed, by these initiatives.

With the family's connections in the business and sporting worlds, the Rupert family have conveyed their passion for Imibala so effectively that friends, acquaintances and business associates have contributed to the significant growth of the Imibala Trust over the past 21 years. Today, with the support of donors, sponsors and volunteers, The Imibala Trust is growing from strength to strength preparing the youth for a better future.



Children's happiness is what is evident when visiting Imibala - their smiles speak for themselves. The Imibala system allows friends and sponsors to trust that their donations will reach each particular child, with no cost deductions. In our 10 years as sponsors with Imibala, which developed from the little café and gift shop across the street to the very professional and efficient organisation by kind and smiley people, it has only one thing in mind - to make children's schooling a better experience. When we inform people about Imibala and its goals, donors take us seriously, and they have no doubts. Our annual Imibala Golf Cup is an institution in the Swedish colony, participated by generous people motivated to support our group of 100 children. Donors know that 100% of what they give goes to a named Imibala child, untouched. And best of all is to meet the children and hear their love and pride for their schooling.

– STEFAN & INGER | SWEDISH ROTARY MEMBERS



Sponsor A Child



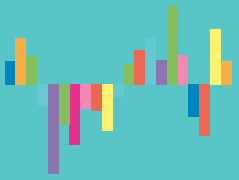
I have seen first-hand the incredible impact Imibala Trust has on so many children's lives in South Africa. As a business owner, I feel a duty to help cultivate the youth and prepare them for life after school. I am grateful for Imibala Trust being a responsible custodian for disadvantaged youths. It has been amazing to watch Imibala Trust grow, adding new programs to their robust roster, such as ballet. At least once a year, my company, ROAR AFRICA and I receive the most beautiful letters from the students we sponsor. We appreciate the heart-warming letters and are thankful to play a small part of improving life for these precious children. If you are able, I encourage you to volunteer or become a donor to Imibala Trust – make a measurable difference in the lives of South African children.

– DEBORAH CALMEYER | CEO & FOUNDER – ROAR AFRICA

The Sponsor-A-Child uniform programme is the predominant method we support children. Currently, it impacts the largest number of children who pass through our doors. Together we provide a basic school uniform to vulnerable children from challenged backgrounds, with a current group of 2 500 children from 21 schools in the Helderberg and 10 schools in Graaff-Reinet. As part of responsible Corporate Governance, the Trust conducts an annual verification process to determine the current status of the child. New children are identified and adopted into the programme as part of the continued effort to support parents facing extreme financial and social restraints. When you sponsor a child, you are simply making a life-changing gift to a child in South Africa.

Learn more about Sponsor-A-Child at: www.imibala.com





Creative & Performing Arts

Tereo is a school for street children and children at risk in the Helderberg Basin. While our relationship with Imibala has been of some duration, I have personally only had dealings with Imibala over the last 16 months. What an amazing team of people, who not only understand the challenges our children face but also do exactly what they promise. They are without exception supportive, encouraging and have a real heart for the children they support. Their creative ideas, suggestions and activities for the children at our school bring so much joy and excitement while giving them skills and experiences that will have a lifelong impact.

— ANN COETZEE | PROJECT MANAGER AT TERE0 SCHOOL

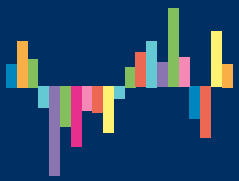
The Creative and Performing Arts Department encourage more than 500 children to discover and develop creative skills in a way that is not always possible at school. Imibala facilitators and volunteers nurture the children and help them with life skills wherever possible.

The programmes are informal and aimed at giving children exposure for the period of one year, with the exception of ballet and music. These activities are carefully correlated with their school schedules to ensure their academic school day is not disrupted. This provides a platform from which to offer programmes that make a substantial difference in the lives of the children currently, and as they prepare for their lives after school.

art | ballet | dance | drama | music | pottery

Sponsorship of Imibala projects can be discussed by visiting: www.imibala.com





Learner Advancement

Imibala's Learner Advancement Department offers academic and personal development programmes. The focus of this department is to provide programmes that are complementary to the school curriculum and add value to each child's developmental journey. Programmes are targeted at both primary and high school learners and offer them a range of subjects: computer-enhanced Math lessons, LEGO play, coding, life skills and leadership development.

More recently, Learner Advancement has launched two projects aimed at preparing Grade 12 learners for the world of work, particularly related to the hospitality industry. This is achieved through a learner-centred educational approach that focuses on empowering learners to take charge of their personal development. Learner Advancement is an exciting and very dynamic space in the Imibala collection of projects.

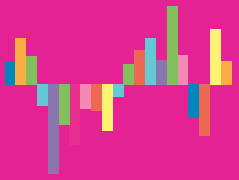
maths | computer literacy & coding | smart lead | accelerate | safe study | lego play | life skills

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“ I have been fortunate to get to know some of the team behind Imibala and become familiar with the various projects they facilitate. Their energy and dedication to making a difference are ubiquitous every step of the way. The level of comprehensive support they provide for the learners' and overall well-being is remarkable. The students are really fortunate to have such a team of amazing people supporting them. ”

– XAVIER VON STEIN | VOLUNTEER & FOUNDER OF SMART SCIENCE





Selfless action is a source of strength



My time as a volunteer at Imibala has been wonderful. I have enjoyed every moment that I've spent there, from packing food parcels and making sandwiches to assisting the Imibala staff with the Sponsor-A-Child programme. I have come to learn that no kind gesture is too small and that a helping hand always makes a difference no matter how simple the task might be. Imibala is doing such amazing work; each child that enters Imibala is made to feel special and cared for. It has been incredible to see how these children's lives have been changed. Imibala has made such a big difference to the lives of so many children.

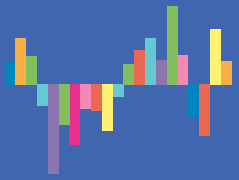
– HELEN BARNARD | STUDENT VOLUNTEER

Selfless contributions are the best and greatest assets of our society. Volunteers generously dedicate their time and talent to assist us in the teaching of our programmes, which has been a luxury that we do not take for granted. There are many areas for volunteering and the focus is on providing a safe space for children to develop exciting new skills. Imibala is able to run a lean ship in terms of staff capacity, because of the skills that volunteers contribute to our work.

‘Volunteering is at the very core of being a human. No one has made it through life without someone else’s help.’ – HEATHER FRENCH HENRY

To find out more about volunteering please visit: www.imibala.com





Take a bite out of hunger

“ We have sponsored several needy children through Imibala for many years while visiting South Africa, and have always been impressed that each child receives clothing and school equipment to the full value of the sponsorship fees. The children are treated with great kindness when receiving their gifts. As a consequence of our satisfaction we have encouraged friends, schools and our local Rotary Club to also sponsor children through the Imibala Trust. We have seen 'our children' grow in confidence and self-esteem as a result of sponsorship. ”

– PETER AND MARGARET WOOD | DONCASTER



The Imibala Trust initiated the 'Feed-A-Family' campaign in 2020 to support the children and their families with weekly food parcels. The nutritional food parcels consist of non-perishable items, delivered and distributed to the neediest children through our partner schools.

Imibala adapted and revised its strategy for 2021 and from the 1st of January, the MyLife-porridge campaign was added to our programme. This effectively means that we feed all our children daily with a well-balanced, nutritional meal. Breakfast has been suggested to positively affect learning in children in terms of behaviour, cognitive development and school performance.

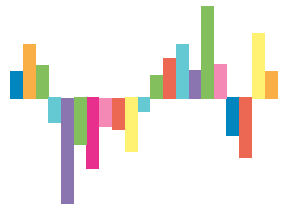
‘If you can't feed a hundred people, then feed just one.’ – MOTHER TERESA.

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Imibala means 'colours' in Xhosa. The soundwave icon was inspired by children's laughter, with each colour representing one of our initiatives.



governance

The Imibala Trust was founded by Mrs Gaynor Rupert and is supported by 4 additional Trustees: Mrs J A Preller, Ms H M Rupert, Mrs L White and Mr G le Roux. This Board of Trustees has monthly oversight of the income, expenses and all activities of the Trust. The accounts of the Trust are audited annually by PWC. The Trust is a registered not-for-profit organisation NPO 046-758 and also has a PBO status, number 93001 7783.

reach out

The Imibala Trust, 14 Bright Street, Audas Estate, Somerset West, Western Cape 7130
Phone: +27 21 852 0418

Theo Willemse, CEO
Tel: +27 (0) 21 852 0418 | Cell: +27 (0) 72 956 5818
Email: theo@imibala.com | info@imibala.com

Learn more about Imibala at:



Learn more about imibala at



Snap here to pay



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www.imibala.com

Thank You letter from
SIMNIKIWE SOXA
CHRISMAS TINTO PRIMARY SCHOOL

Dear Mr Forsberg and friends at Project Education, Date: 02 March
Enkosi Kankulu ngendabeka iPhakho
Zokhulu ndiyabulelani kakulu Eziqela
imibala Nakumthetho yase ndabeka Siqulu
Kakulu ndiyabulelani Kakulu Dimama bakho
bozokuya Ngaphakha Enkosi imibala.

Yosi
LOVE LOVE LOVE
Thank you

Thank you very much for the uniform, I love so much. I love Imibala. Our parents will be very happy.

Words of gratitude.

Thank

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www.imibala.com

Thank You letter from
KUDAKWASHE MAKUNI
FIGROVE PRIMARY SCHOOL

Dear: Mr Stubbs Grade: 4B Date: 3 May 2021

Yosi

Getting creative with a beautiful drawing to show his appreciation.

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Thank You letter from
LITO DIOGO
RUSTHOF SECONDARY SCHOOL

Dear: Mr Spille 26 August 2021

Hello, Mr Spille I'm writing this letter to thank you for sponsoring me for 10 year straight even though there was Covid-19 you still kept on supporting me and I appreciate every bit of your kindness.

I'm in Grade 10 now you have helped me since primary school and I'm still doing my best at school till I'm in matric.

Thank you very much!!

Letters

Witnessing sponsors meet the children they support is heartwarming.